



Leaps and Bounds

Just as watching campers run across a field or bounce around in on waterskis for the first time is a thrill, so is the experience of watching the growth and impact of the Camp for All Kids organization in the lives of thousands of children. Camp for All Kids promotes and facilitates racial diversity by sending kids from under-served communities to summer camp. In 2010, Camp for All Kids enjoyed a year of growth in giving and volunteering. Working with the Board, camp directors and volunteers, we mindfully dedicate resources to sustain the organization's financial and operational stability, with our mission firmly in mind. Join us, won't you, in creating a diverse camp experience for ALL kids.

Karen Handelman
Board President

2010 Annual Report

Who We Served

In 2010 we sent 52 children of color from under-served communities to camp for a 4-week session. As always, our campers are invited to return to their respective camps each summer if they continue to meet their schools' academic and citizenship standards. Since 1997, more than 1,000 camperships have been awarded and many thousands of kids have benefitted from a diverse camp experience. Our families tell us that this experience has opened doors and provided learning opportunities that didn't previously exist.

Our Partners

Each of our partner camps is located in northern Wisconsin or Minnesota, and all feature well-respected programming accredited by the American Camp Association. Campers are selected by our partner schools: Providence St. Mel in Chicago and City Academy in St. Louis.

Funding

Camp for All Kids relies entirely on private, tax-deductible donations from individuals who believe that camp can be a place where kids embrace diversity and learn to make friends with people from different backgrounds.

Why Camp for All Kids?

Like no other youth activity, camp has the ability to shape life-long attitudes and behaviors. It is a place where children are treated as individuals, not as stereotypes; where campers are judged by their behavior, not by their appearance. When camp is diverse, everyone benefits. In this intimate setting, children from different cultures and life experiences learn to live cooperatively, exercise tolerance and make close and lasting friendships.



"How many opportunities exist that allow kids of different races to live and play together in such a harmonious, integrated atmosphere?"



Camp for All Kids maintains partnerships and generates financial resources that enable historically-excluded groups of young people to fully participate in private, residential summer camping.

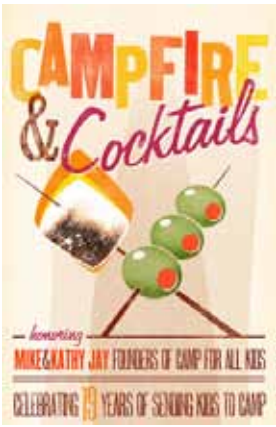
We believe...

1. Diversity is a vital part of the American character. Both our society and our democracy work best when Americans of all backgrounds join together in fellowship and common cause.
2. Equity of opportunity is a core value and, where it exists, the chief virtue of our society. Fellowship and common cause arise where Americans live and act together, as peers.
3. Respect for diversity and commitment to equity are most readily developed in youth. Kids who live, play and meet challenges together will work to preserve these values as adults.
4. The best settings for youth development are safe, structured and consistent, but also challenging. In these settings, young people are able to make meaningful choices, practice new skills, and forge strong relationships with peers and adults who know them well.
5. Summer camps can be powerful settings for youth development, and residential camps can be uniquely powerful. Returning from summer to summer throughout their childhoods, and often into young adulthood, campers mature into identities rooted in their distinctive talents, interests and leadership. Long before they become adults, these young people have already experienced the life-cycle of a community, learning its traditions and values, and then transmitting these to succeeding members. Friendships rooted in this experience are often life-long, even though fellow campers may live miles and worlds apart.
6. The highest-quality summer camps, while full of adventure and just-plain fun, are also managed in ways that nurture these deeper values and outcomes. They are safe, structured, challenging and supportive places where young personalities come alive. But such camps are costly to run. Historically, families of modest incomes have been unable to send their kids to these camps. Camp for All Kids is working to bridge this “opportunity gap.”



“She learned to meet people from other places and to respect their differences.”





Celebrating Our Founders!

More than 100 friends and fans of Camp for All Kids joined together to honor organization founders Mike and Kathy Jay at **Campfire & Cocktails** our October 15, 2010 fundraising event. Led by volunteer co-chairs Marianne Baer and Debi Blanchard, more than 30 volunteers put together a night under the stars with marshmallow roasting and camp delicacies. Current campership recipients told everyone about the impact their camperships have made at home and at school. Camp alumni Trace Wiren and Shelly Scanlan joined the Hayward Bluegrass band to lead the party in camp songs and memories.



Timberlane Turns 50

Alumni gathered at Camp Timberlane in Woodruff, Wisconsin to celebrate the camp's 50th anniversary. Generous camp alumni offered charitable gifts to Camp for All Kids in honor of camp directors Mike and Leslie Cohen and the campership recipients who love Camp Timberlane.

2010 Financial Facts

Gift Income: \$170,404

↑ **35%** over 2009

Gift Sources

84% Individuals **16%** Organizations

↑ **134%**

Number of new donors in 2010

↑ **23%**

Number of returning donors in 2010

↑ **136%**

Amount of gift income from returning donors

↑ **85%**

Number of gift transactions



"Camp is an amazing place for kids to grow and learn how to be themselves."



Leadership

Camp for All Kids is managed by a Board of Directors, 13 individuals with a strong interest in the mission and values of the organization.

Board members are camp alumni, and current and former camp parents interested in diversifying the camp experience.

Karen Handelman

President

Rob Porter

Vice President

Paul Nathanson

Secretary

Mark Holz

Treasurer

Marianne Baer

William Burris

Emily Coen

Ben Crane

Amy Gale

Kendra Martin

Joe Mendes

Mike Simons

Brian Williams

Mike Jay

Founder & Ex-officio

Partner Camps

Birch Trail Camp

Minong, Wisconsin

www.birchtrail.com

Camp Kamaji

Cass Lake, Minnesota

www.kamaji.com

Camp Timberlane

Woodruff, Wisconsin

www.camptimberlane.com

Chippewa Ranch Camp

Eagle River, Wisconsin

www.chippewaranchcamp.com

North Star Camp

Hayward, Wisconsin

www.northstarcamp.com



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Camp for All Kids is a registered
501(c)3 tax-exempt nonprofit
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